



A world-class education with personal attention

TAKE THE FIRST STEP TO
**YOUR BEST
FUTURE**

EXPERIENCE THE CLEARY DIFFERENCE

Cleary University is a place for serious students who want opportunities that will change them, and change the world. Rooted in a deep history and guided by the ambitions of its founding family, **Cleary graduates learn how to face a changing world**, embrace the journey with grit and determination, and find their individual paths to success.

THE CLEARY MIND™

The unique Business Arts curriculum is uniquely designed to instill the eight attributes of The Cleary Mind™ in every student. Our graduates are ready to contribute immediately to the rapidly changing business world and enter their fields more prepared than their peers. **Cleary graduates land jobs in their chosen fields faster, and have higher earnings, than peers from comparable universities.** Employers remark that our graduates are more prepared and competitive than other candidates to hit the ground running in their careers.

Students choose Cleary because of **personalized attention** and **quality education.**

" The Cleary Mind™ is what business and corporate communities really need."

Edie Reaves
VP, Quality & Operational
Excellence, Quala

INNOVATIVE BUSINESS EDUCATION

The day students enter a Cleary classroom, they immediately have a relevant contact in their field. **Our faculty are chosen for their leadership qualities and teaching skills as well as real-world experience.** Our faculty are dynamic, engaging, creative, and create classrooms that inspire learning. Whether enrolled in our undergraduate or graduate degree programs, **Cleary students learn to lead** in a constantly changing, global business environment.

At Cleary, everyone is welcome, with an opportunity to become part of something bigger and impactful. **At Cleary, our students are everything. And in return, they receive everything a business education should impart.** We aim to empower our students with the tools they need to make a difference in the world of business. **Cleary graduates go far!**

David Hayes: *MFA, Dean of Undergraduate Studies*
Regina Banks-Hall: *DBA, Dean of Graduate Studies*

Our **Business Arts curriculum** aims to create a versatile business school graduate who can confidently contribute to business. We seek to instill in our students **these eight attributes that all leaders possess.**



THE CLEARY MIND™



PHILOSOPHY



PROBLEM SOLVING



CREATIVE THINKING



COMMUNICATIONS



PERSUASION



LITERACY



ENTREPRENEURSHIP



LEADERSHIP



BUSINESS



ETHICS



CRITICAL THINKING

CLEARY UNIVERSITY PROGRAMS NEW IN 2020

Consider These Innovative Cleary University Opportunities!

Bachelor's Degrees in Sports Promotion Management, Business Administration, Business Leadership, Business Ethics, Accounting, Non-Profit Management and Human Resources

The +1 Program for undergraduates - which gives students the ability to add one year to their education and earn a Master's Degree!

Master's Degrees in E-learning Design and Instructional Technology Management, Women's Leadership, Culture Change and Leadership and Human Resource Management - and more!

Apply to Cleary University TODAY!

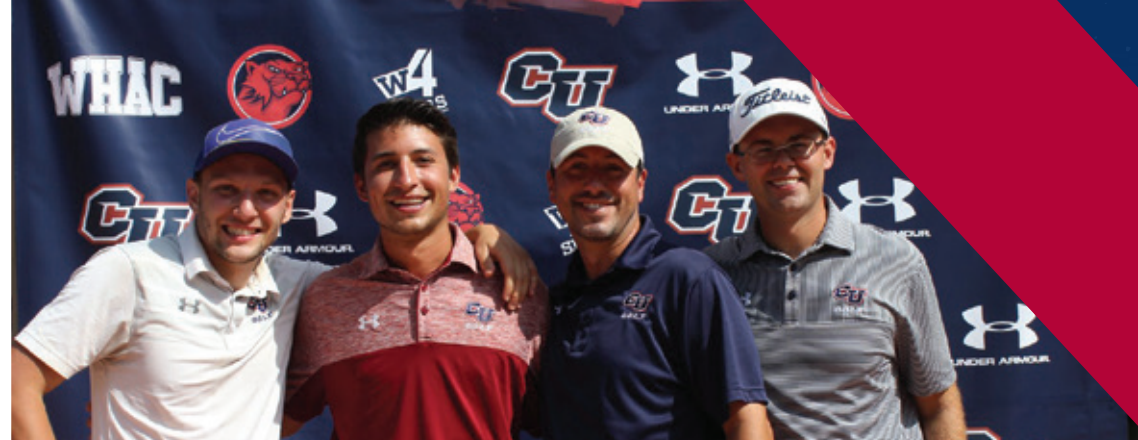
<http://bit.ly/ClearyApply>

YOUR NEW FAVORITE TEAMS



Cleary University is a business school with an incredible athletic presence. **We see the powerful connection between sports and business and give students every opportunity to experience this unique combination.** Members of intercollegiate teams know how to work together, how to train and focus, how to become leaders and how to take direction. Playing a college sport is a great way to build the lifelong skills you need to succeed!

We've had a strong athletic presence since the late 1800s. **Today, we offer 19 different teams that are part of the NAIA**, National Athletic Independent Association, and the WHAC, the Wolverine Hoosier Athletic Conference.



5 
NATIONAL CHAMPIONSHIPS

19
SPORTS TEAMS

CROSS COUNTRY
BASEBALL • GOLF
BOWLING • SOCCER
LACROSSE • SOFTBALL
WRESTLING • ICE HOCKEY
INDOOR & OUTDOOR TRACK



CHOOSE CLEARY

In 1883, Patrick Roger (P.R.) Cleary, an Irish immigrant, founded The Cleary School of Penmanship, to provide a vital business education. **Cleary grew to become a world-class, four-year university bestowing undergraduate and graduate degrees in a variety of business fields, driven by faculty who are thought leaders with deep, practical experience in their industries.**

Cleary graduates have built strong ethical, creative thinking and astute problem solving - skills highly sought by the corporate world. They are humane, relationship-focused individuals who are effective from day one in the workplace.

"The connections and relationships created is what I value the most."

Megan Robinette
Class of 2020

"The staff on campus are absolutely incredible. They care and you can tell that they care. **You can have a personal relationship with everyone at Cleary."**

Alexis Whatcott
Class of 2017

CLEARY STUDENTS EXPERIENCE
CAMARADERIE
SUPPORT & REAL-WORLD LEARNING

"The support that Cleary University has for Veteran students is amazing! The Business Leadership BBA helped me translate my past military leadership skills into business. **My career potential has gone from a path in the woods to a four-lane highway."**

Charles Kessler
Class of 2020

CLEARY UNIVERSITY IS CHANGING THE GAME

Offering on-campus and online education models, **Cleary provides a rich residence life, vibrant athletics, and a family feeling where everyone truly knows your name.** More than 200 students live on a rolling, 50-acre campus in an historic Michigan town, with robust athletics.

Cleary's intimate student-to-faculty ratio leads to highly attentive learning and working relationships. **Students have direct access to professors; they never have to wait for answers or attention.** Administrators and faculty make it a top priority **to know every student by name and focus.**

"Cleary prepares you to enter the business environment uniquely prepared to contribute as critical-thinkers, problem-solvers, communicators, and management leaders."

Emily Barnes
Interim President & Provost



"Cleary graduates are hard-working, they really understand how to think, and they are more mature compared to other college graduates."

Jason Stanyer
Director, SDTS





CLEARY UNIVERSITY

The future of higher education is HERE

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