



# GRADUATE OUTCOME REPORT 2021

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**Cleary University**  
careerservices@cleary.edu

800-686-1883 ext. 1556  
3750 Cleary Drive, Howell, MI 48843



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# GRADUATE OUTCOME SUMMARY

## Strategic Highlights

The Graduate Outcome Report is assembled annually by Career Development Center in an effort to provide accurate and useful information to students, faculty, staff, administration, and the community about the first destination activities of our recent graduates. The 2020 - 2021 reporting year is July 1, 2020 to June 30, 2021. Therefore, any student cleared for graduation between these dates will be included in this report. The results are based on the 9999 course survey along with a supplemental survey sent in the last half of October 2021.

For the 2020 - 2021 reporting year, 196 Cleary University students graduated from a degree-earning program (certificate, associate, bachelor and master's degree programs). Seventy-eight percent (78%) of Cleary graduates, or 152, responded to requests for information. Of the 152 graduates who responded, twenty-three (23) or 15% continued their education and did not seek employment. Forty-four (44) or 22% of the graduates did not respond to requests for information. The remaining number of graduates, one-hundred twenty-nine (129), were considered available for employment. Of these 129 graduates, one-hundred eight (108) or 84% were employed full-time. Twenty-one (21) or 16% of the students surveyed were not employed full time and of those two (2) or 10% were not actively seeking employment. A total of eight (8) or 7% of the 108 graduates employed full time were also actively looking for other employment opportunities. A total of 29 graduates or 19% are actively looking primary or for other employment.

Specific graduate names are kept confidential and this report includes only data and information according to FERPA guidelines.

196

TOTAL NUMBER  
OF GRADUATES

152

NUMBER OF  
STUDENTS REPORTING

78%

PERCENT OF TOTAL  
STUDENTS REPORTING

*Any questions or concerns regarding this report or the data it contains should be directed to the Cleary University Career Development office at [careerservices@cleary.edu](mailto:careerservices@cleary.edu)*



# TERMS AND DEFINITIONS

For the report, a variety of contact methods were used to collect data on graduate outcomes including graduate surveys, faculty, staff, parents, employers, CAMS, LinkedIn and other social media sites (as long as such sources were considered reliable and trustworthy).

**Actively seeking employment:** Any graduate who has declared they are seeking employment. “Actively seeking” status is demonstrated by the graduate turning in a current resume and maintaining regular contact with employers and the Career Development Office.

- **Actively Seeking - Available:** Any graduate who is not employed (or under employed), volunteering, continuing education and/or in active military service.
- **Actively Seeking - Employed\*:** Any graduate who is seeking employment while working full time, part time, volunteering, continuing education and/or in active military service.

\*At the end of the reporting year, “Working” graduates will be reported as “Employed” (as long as they are working 30+ hours per week), however, Career Development will continue to assist these graduates.

**Not actively seeking employment:** Any graduate who does not wish to seek employment at this time. This group may include those already employed, in active military service, volunteering, not seeking employment for personal or other reasons (self-declared) or those graduates who have not responded to any requests for contact by the end of the reporting year.

- **Employed - Satisfied:** Any graduate who is employed and not seeking other employment.
- **Active Military - Satisfied:** Any graduate who is active in military service and not seeking other opportunities.
- **Continuing Education - Satisfied:** Any graduate who is continuing their education and not seeking employment opportunities.



- Unavailable/Unresponsive: Any graduate not seeking employment due to personal or other reasons (self-declared). Any graduate that has NOT responded to attempts of Career Development to offer assistance or collect outcome information AND does not have information on file with Career Development regarding employment, continuing education and/or active military service. Any graduate who had been actively seeking employment and working with Career Development BUT has not responded to three (3) or more employer and/or Cleary University inquires.

In addition to primary status, graduates who report employment or military service are asked to identify their employers (branch of service), job titles, salary range, and job locations. Graduates reporting continued education are asked to identify their school, program of study and location of school.

Collection of Cleary University graduate employment outcomes as well as the tools, policies and procedures used have been adapted (with permission) from The NACE (National Association of Colleges and Employers) Standards and Protocols for the Collection and Dissemination of Graduating Student Initial Career Outcomes Information for Undergraduates (found at: <http://www.nacweb.org/uploadedfiles/pages/advocacy/first-destination-survey-standards-and-protocols.pdf>).



# GRADUATE OUTCOME TABLE

PROGRAM	TOTAL GRADS	TOTAL SURVEYED	# CONT. EDUCATION	# EMPLOYED FULL TIME	# UNEMPLOYED OR PART TIME	EMPLOYED & SEEKING
CERTIFICATE, DIGITAL COMMUNICATION	2	0	0	0	0	0
CERTIFICATE, FINANCIAL PLANNING	1	0	0	0	0	0
ABA, BUSINESS	11	7	3	2	2	0
ABA, BUSINESS MANAGEMENT	1	1	0	1	0	0
AAS, HOSPITALITY BUSINESS MGMT	2	1	0	0	1	0
ABA, ANALYTICS TECHNOLOGY	1	0	0	0	0	0
ABA, DIGITAL MARKETING	2	1	0	0	1	0
ABA, PROJECT MANAGEMENT	1	1	0	0	1	0
BBA, ACCOUNTING AND FINANCE	9	6	0	6	0	0
BBA, BUSINESS ANALYTICS	0	0	0	0	0	0
BBA, BUSINESS LEADERSHIP	21	16	5	10	1	3
BBA, BUSINESS MANAGEMENT	30	30	10	18	2	5
BS, CRIMINAL JUSTICE MANAGEMENT	1	1	0	1	0	0
BBA, ENTREPRENEURSHIP	1	1	0	1	0	0
BBA, EVENT, SPORT AND PROMOTION MANAGEMENT	10	7	2	2	3	0
BBA, EXECUTIVE MANAGEMENT	5	5	0	4	1	0
BBA, HEALTH CARE MANAGEMENT	6	5	0	3	2	0
BBA, HUMAN RESOURCE MANAGEMENT	1	1	0	1	0	0
BBA, INTERNATIONAL BUSINESS MGMT	1	1	0	1	1	0
BBA, INTRADISCIPLINARY BUSINESS STUDIES	11	6	0	3	3	0
BBA, MARKETING	9	9	3	5	1	0
BBA, HOSPITALITY MANAGEMENT	1	1	0	0	1	0
BBA, PUBLIC ACCOUNTING	3	3	0	3	0	0
MBA, ANALYTICS, TECHNOLOGY AND INNOVATION	13	6	0	6	0	0
MBA, FINANCIAL PLANNING	1	1	0	1	0	0
MBA, GLOBAL LEADERSHIP	16	13	0	13	0	0
MBA, HEALTH CARE LEADERSHIP	9	9	0	9	0	0
MBA, STRATEGIC LEADERSHIP	11	10	0	10	0	0
MS, CULTURE CHANGE AND LEADERSHIP	16	10	0	8	2	0
<b>TOTAL</b>	<b>196</b>	<b>152</b>	<b>23</b>	<b>108</b>	<b>21</b>	<b>8</b>



# CAREER OUTCOME RATES

**86%** PROFESSIONALLY EMPLOYED OR IN GRADUATE SCHOOL

**84%**

PROFESSIONALLY EMPLOYED

**7%**

EMPLOYED AND SEEKING

**15%**

GRADUATE SCHOOL

**14%**

EITHER UNEMPLOYED OR  
WORKING PART-TIME

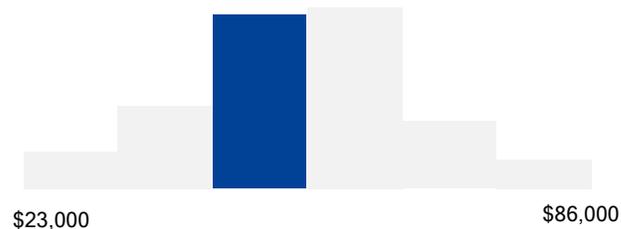
**1%**

NOT SEEKING EMPLOYMENT

## Salaries

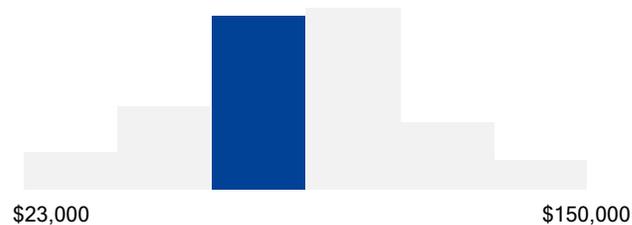
### Bachelor Degree Salary

**\$54,513** / year



### Master Degree Salary

**\$79,010** / year



# NOTABLES

## Employers

Advanced Orthopedic Specialists  
 AdviseMI  
 Aston Carter  
 ATI Physical Therapy  
 Bois Insurance Agency  
 Brighton Foot and Ankle  
 Cason Home Loans  
 Centria Healthcare  
 Chief Financial Credit Union  
 City of Detroit  
 Cleary University  
 Commercial Contracting Corporation  
 Detroit Public Schools  
 Detroit Public Schools Community District  
 Digital Risk, LLC  
 DIh BOWLES  
 DO Apparel  
 Eberspaecher ENA  
 Epitec  
 Flagstar Bank  
 Ford Motor Company  
 Genesee County Road Commission  
 GreenPath Financial Wellness  
 Grupo Antolin  
 Guaranteed Rate  
 Inovacent Solutions  
 LafargeHolcim  
 Lafontaine Automotive  
 LEAR CORPORATION  
 LifePlan Financial Design Inc  
 Livingston County  
 Livingston Educational Service Agency  
 LLamasoft, Inc.  
 Lowe's  
 Maple Valley Schools  
 Marsh & McLennan Agency  
 Meritor  
 Michigan Cross Docks  
 Michigan Medicine  
 Musashi Auto Parts - Michigan

Nikon Metrology  
 Nuspire  
 Orchid Orthopedic Solutions  
 Prime Communications  
 Progressive Insurance  
 Rachele Evers Realtor INC  
 Rebel Payments  
 Saint Joseph Mercy Livingston  
 Siemens Digital Industries  
 Sound Financial Services  
 St. Joseph Merch Hospital  
 State of Michigan  
 State of Michigan DHHS  
 Sumitomo Electric Wiring Systems  
 Techworld Language Solutions  
 Trinity Health  
 TTI  
 U.S. Foods  
 United Way for Southeastern Michigan  
 University of Michigan  
 Veterans Affairs Healthcare Administration  
 Village of Fowlerville  
 Xfinity

## Job Titles

Accountant III  
 Account Manager  
 Accounting Assistant  
 Accounts Payable Associate  
 Administrative Assistant  
 Admissions Representative  
 Advisors Assistant  
 Area Manager  
 Benefit Service Associate  
 Business Analyst  
 Business Manager/COO  
 Buyer  
 Calculations Assistant Lead Worker  
 Claims Adjuster  
 Clerk  
 Client Success Specialist

Clinical Nurse Manager  
 College Advisor  
 Communications Specialist  
 Credentialing Coordinator  
 Customer Relationship Manager  
 Database Manager  
 Department Analyst  
 Departmental Specialist  
 Design Engineer  
 Director of Lending  
 Eligibility Specialist  
 ER tech  
 Financial Analyst  
 Fulfillment Associate  
 Healthcare Admin  
 Information Services Manager  
 Intermediate Medical Claim Rep  
 Inventory Control Clerk  
 Logistics Coordinator  
 Materials Supervisor  
 MEA Call center  
 Mechanic  
 Medical Receptionist  
 Member Experience Associate  
 Office Management Assistant  
 Operations Support Specialist II  
 Owner  
 Pricing and Revenue Analyst  
 Professional Services Recruiter  
 Program Analyst  
 Program Associate  
 Project Manager  
 Quality Assurance Coordinator  
 Real Estate Agent  
 Receptionist  
 Registered Respiratory Therapist  
 Residency Program Administrator  
 Retail Store Manager  
 Sales and Marketing Specialist  
 Sales Consultant  
 Sales Order Entry Manager  
 Sales Representative  
 Senior Analyst  
 Senior Financial Analyst



Senior Manager of Human  
Resource  
Senior Project Coordinator  
Senior Systems Analyst  
Senior Technical and Translation  
Project Manager  
SOC Manager  
Staff Auditor  
Stock Clerk  
Store Manager  
Technology Concierge  
Underwriter  
Vice President/Advisor  
Virtual Solutions Operations  
Manager  
VP of Clinical Services

